

## **IBC 2019 - Videomenthe introduces Eolementhe V6: microservices architecture, subtitling optimization and Artificial Intelligence**

**Montpellier, France – 02/08/2019 – Videomenthe, the publisher of SaaS video solutions, will be presenting the latest new features offered by Eolementhe, its collaborative platform, at the IBC 2019 (the world's most influential media, entertainment & technology show / 13-17 September in Amsterdam).**

Eolementhe<sup>®</sup> facilitates the processing and delivery of media files via an extremely intuitive, user-friendly interface which incorporates several tools that are leaders in the file-processing field (with regard to transcoding, quality control, audio-level analysis and adjustment, creation of technical and editorial metadata, speech-to-text, insertion of subtitles, AI, etc). The combination of automated tools and manual intervention makes Eolementhe<sup>®</sup> a simple, rapid, high-performance solution for the delivery of ready-to-broadcast files.

*"2019 marks a turning point in the life of Eolementhe<sup>®</sup>. Major European clients are placing their confidence in us, and working in partnership with our teams to enhance and develop the platform. This Version 6 of Eolementhe<sup>®</sup> reflects a desire to industrialize solutions, incorporating features designed with the constant goal of simplifying work for users and making workflows more seamless", Videomenthe CEO Muriel Le Bellac explains.*

### **Industrialization by means of microservices**

Videomenthe is enhancing Eolementhe's<sup>®</sup> flexibility, reliability and scalability by deploying it using a microservices architecture. This architecture also forms a starting point for achieving a level of eco-design that makes it possible, notably, to optimize resources in response to platform load and meeting clients' needs.

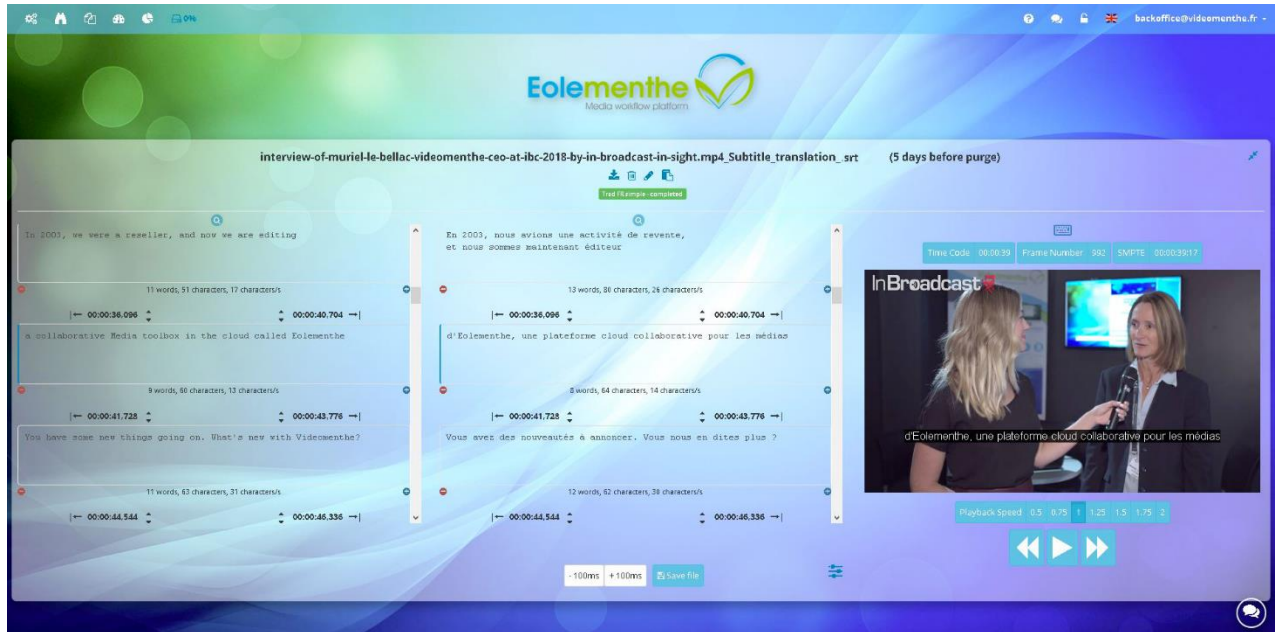
### **Optimizing the user experience**

So, what is Eolementhe's<sup>®</sup> guiding principle? Ease of handling for every kind of user, whatever their role. Significant improvements have been made to Filelib from this perspective, for more seamless and easier processing of media, particularly in the area of subtitling.

Users can now personalize their working environment to suit their profile, whether it be technical or editorial, by simply selecting the desired settings. One example of this is a 3-pane view, allowing those with an editorial profile to see the subtitles in both the source language and their translated version, and to see a video preview.



Other new features include the option to customize the way in which subtitles are displayed, in line with particular graphic specifications, and the incorporation of a chat tool, improving collaborative working via the platform.



*Filelib: a 3-pane view option*

### **A comprehensive package for multilingual content**

The delivery of multilingual content is progressing and with it the need to produce high-quality subtitled videos in several languages. Yes – but how can this be done when you don't have recourse to resources providing the desired languages?

Videomenthe is now offering a comprehensive service combining the Eolementhe<sup>®</sup> platform with experienced human resources. This comprehensive package delivers rapid execution, by means of automated tools, and a high-quality result, using transcribers and translators who work to validate and correct the content directly on the platform – all at an attractive rate.

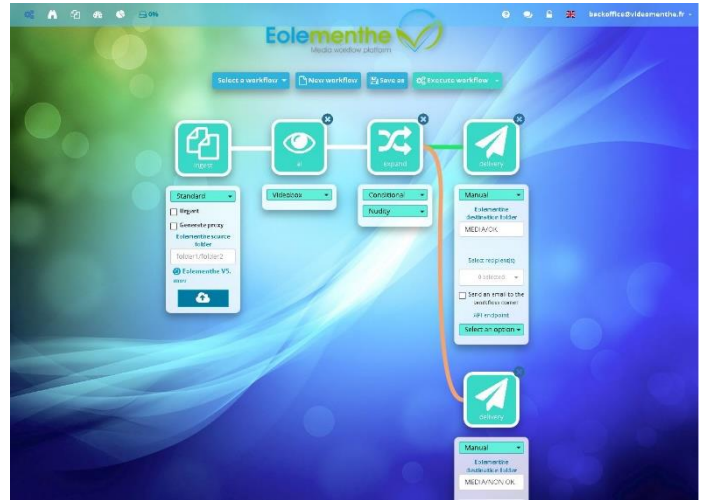
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## Artificial Intelligence

The AI tools offered via Eolementhe<sup>®</sup> are now combined with a conditional workflow feature, for automated sorting and other actions in accordance with criteria set by the user.

For example, if the AI detects images involving nudity in the content, the workflow is interrupted and follows a specific path (notifying the user, providing the option to re-teach the AI about this content and delivering it in separate folder). If not, the workflow continues.



*"Quality and speed of processing are key to effective monetization of content. This is our point of focus in this Version 6 of Eolementhe<sup>®</sup>. Other major new features will be unveiled at the IBC. Come to Stand 2.B39 (French Pavilion) to find out all about them!", Videomenthe CEO Muriel Le Bellac concludes.*

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## About Videomenthe

Videomenthe is a publisher of professional, simple, intuitive cloud video solutions, designed for media and corporate clients.

With Videomenthe's experience of 10 years' standing as a professional operator in the field of professional broadcasting, its clients include national TV stations, production and post-production companies. Motivated by the increasingly prevalent use of video in all areas of work, Videomenthe created Eolementhe, which combines professional features with a simple, user-friendly interface.

More info on [www.videomenthe-corporate.com](http://www.videomenthe-corporate.com) | Social networks:



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