



France Médias Monde chooses Eolementhe[®] as its video-subtitling web solution

Montpellier, France – 11 October 2019 – Videomenthe announces that Eolementhe[®], its collaborative media workflow platform, has been chosen by France Médias Monde as its multilingual subtitling solution, following a consultation stage.

The France Médias Monde group incorporates trilingual rolling news channel FRANCE 24, RFI international radio station and Arabic-language radio station Monte Carlo Doualiya. The three stations broadcast from Paris to 5 continents in 14 languages.

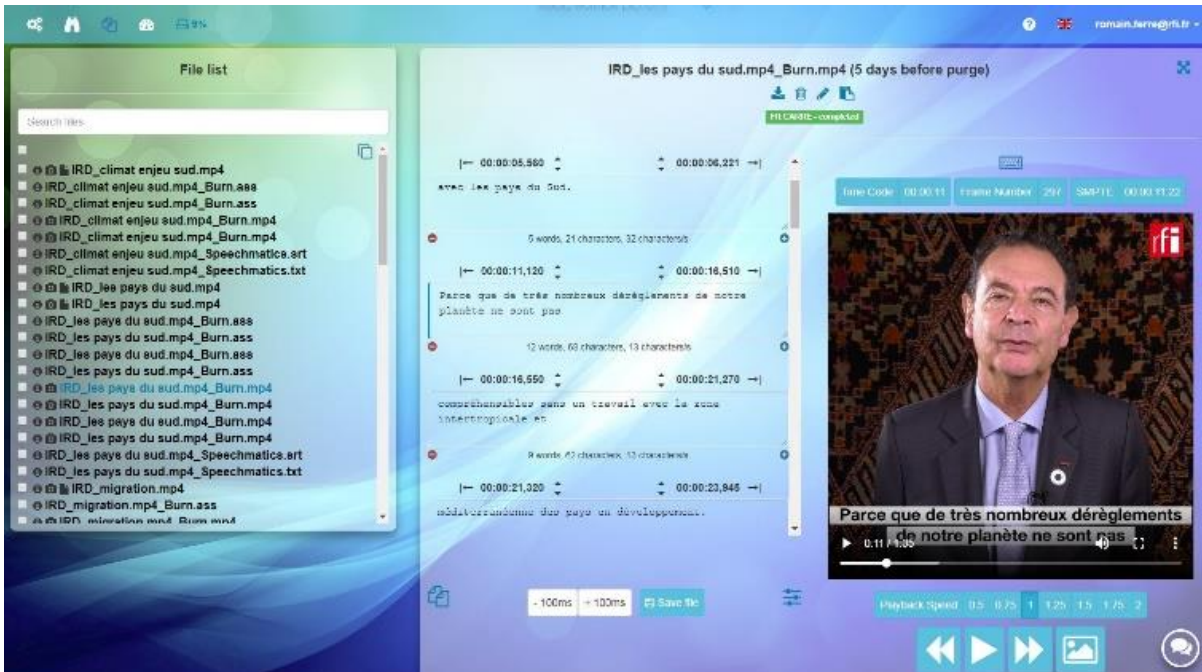
France Médias Monde held a process of consultation to equip itself with a simple, modern video-subtitling cloud solution. The group publishes on its web sites brief videos (interviews, reports, etc) that have been made in-house and its aim is to make its teams' subtitling work easier and faster.

Collaborative media-workflow platform Eolementhe[®] was chosen by France Médias Monde for its transcription, translation and multilingual subtitling features, but also for its modularity, its user-friendliness and of course, its cost.

"We're able to publish our videos - subtitled in several languages - on the internet very rapidly, without any compromise in quality of translation, thanks to Eolementhe[®] and its automated tools. The option of human validation at every stage in the process, as part of the collaborative method of working, is a real advantage. Another aspect is the availability of Videomenthe's teams, which has enabled us, in particular, to work together on customizing the solution," RFI's Clément Bisset explains.

Videomenthe thus collaborated with France Médias Monde to create a sequential workflow that adapts to the working methods of teams right across the production chain. Steps providing for manual correction and validation enable the different users (journalists, technical staff, editor in chief and others) to intervene after each automated stage (transcription and translation into several languages), which guarantees seamlessness, speed and efficiency.

The Eolementhe[®] solution has also been customized: work spaces adapted to each profile have been created and a subtitles display in line with France Médias Monde's web graphics specifications has been incorporated.



File Lib: editing of subtitles and preview, following RFI graphic layout

"We are obviously delighted that France Médias Monde has entrusted us with this project, which has several exciting features. The "mobile video" context first of all, with the collaboration between international technical and editorial teams, which is implemented seamlessly via Eolementhe®. Then there is the delivery of video content for web platforms and social media, which demonstrates the flexibility of the solution in terms of formats. Finally, the involvement of all our colleagues at France Médias Monde, who help develop the solution in a very constructive way", Videomenthe CEO Muriel Le Bellac notes.

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About Videomenthe

Videomenthe is a publisher of professional, simple, intuitive cloud video solutions, designed for media and corporate clients.

With Videomenthe's experience of more than 10 years' standing as a professional operator in the field of professional broadcasting, its clients include national TV stations, production and post-production companies. Motivated by the increasingly prevalent use of video in all areas of work, Videomenthe created Eolementhe, which combines professional features with a simple, user-friendly interface.

For further information please visit www.videomenthe.fr | [Social media:](#)



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